

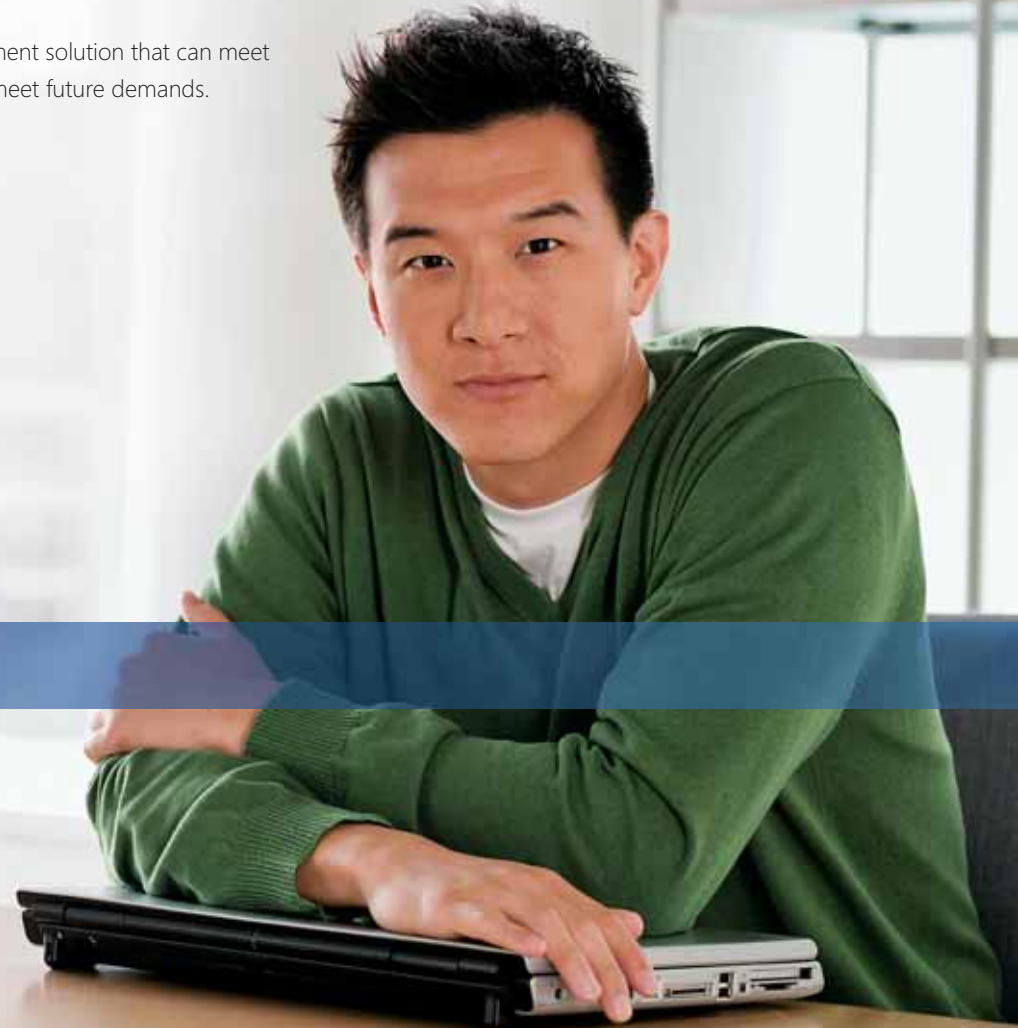
Business without borders

Boundaries are dissolving across economies, industries, individual companies, and business relationships. The marketplace is more than interconnected—it's a matrix of global opportunity.

Successful businesses are weighing IT investments carefully to help them achieve their strategic goals—reducing costs, finding new markets, and taking advantage of existing markets to find new customers, expand current relationships, and grow revenues. In many cases, they are aware that by expanding their investments, they can gain the flexibility to take them through uncertain economic conditions. The right business management solution can help people to work quickly and efficiently, manage growth and change, and meet the demands of a global market.

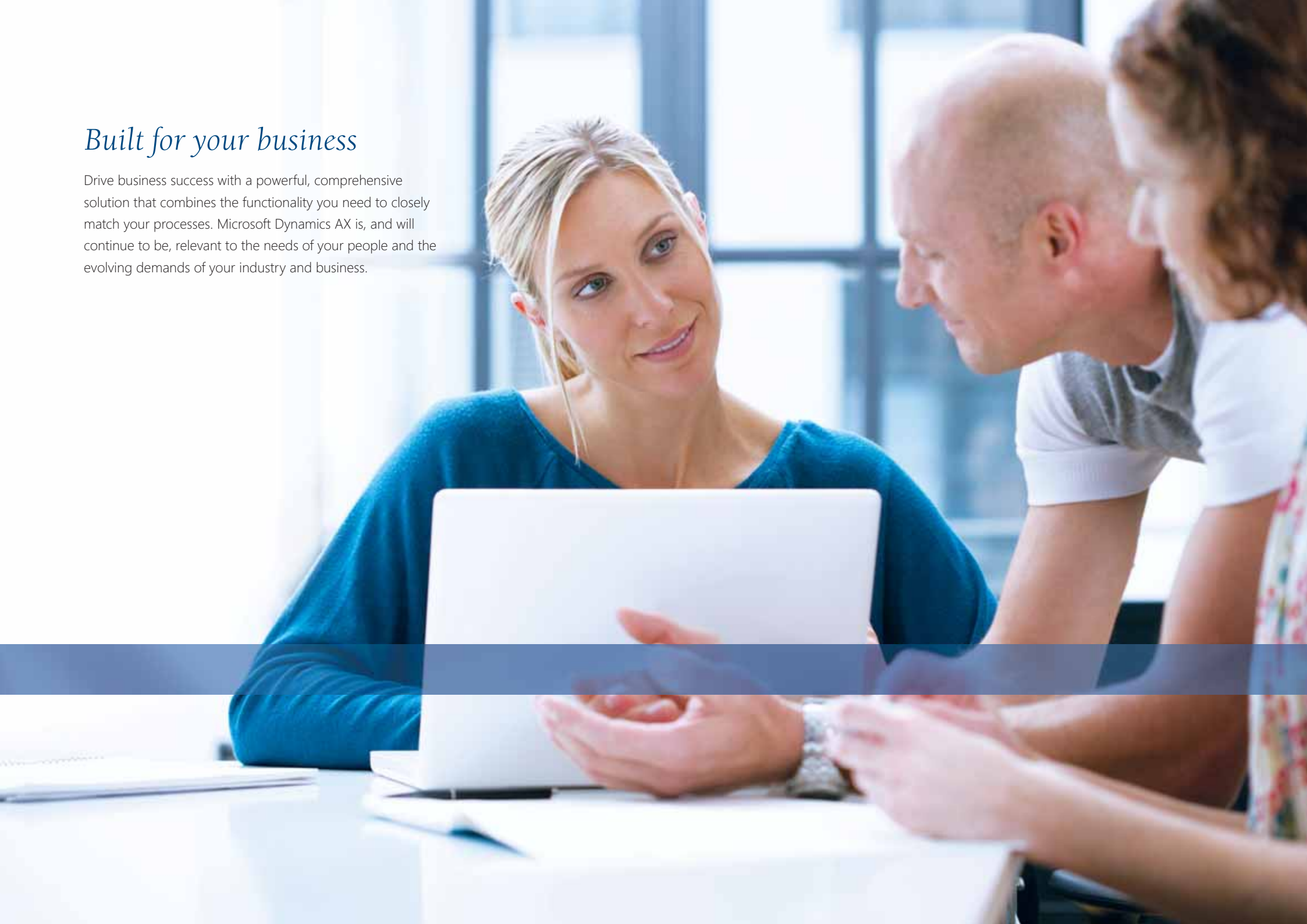
Microsoft Dynamics™ AX 2009 can deliver that solution. Familiar and easy to use, Microsoft Dynamics AX can help you to run your business across locations and countries by consolidating and standardizing processes, providing visibility across your organization, and simplifying compliance. We also offer a wide range of industry-specific solutions, extending capabilities for Microsoft Dynamics AX to fit the needs specific to that industry.

The result? A business management solution that can meet your needs now and evolve to meet future demands.



Built for your business

Drive business success with a powerful, comprehensive solution that combines the functionality you need to closely match your processes. Microsoft Dynamics AX is, and will continue to be, relevant to the needs of your people and the evolving demands of your industry and business.





Help people work fast and smart

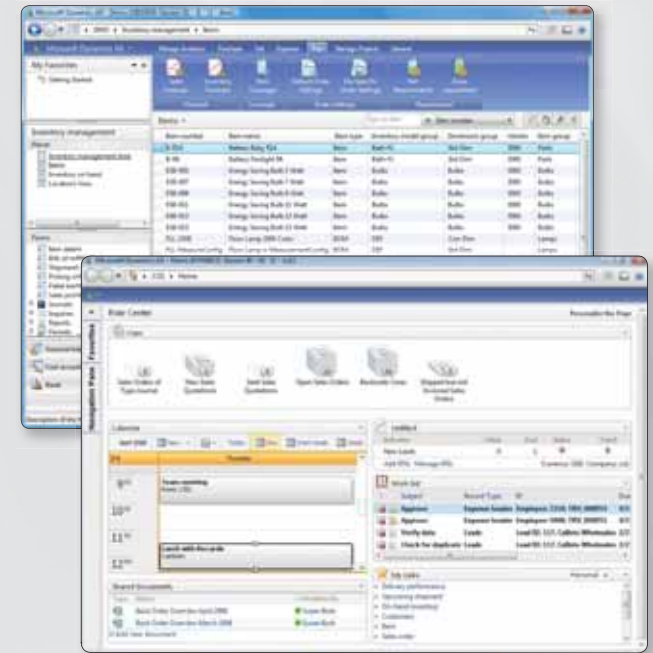
"The level of integration with the rest of the Microsoft suite really drives home Microsoft's commitment to technology, productivity, and end-user empowerment."

Greg Brock, Techmer PM

In the volatile world of business, individual productivity and effectiveness has a direct impact on your bottom line. Give people familiar, easy-to-use tools that enable them to work quickly and make smart, proactive decisions.

- Free people to focus on business—rather than on learning new applications—with a solution that looks and feels like a familiar Microsoft user experience.
- Work effectively with an intuitive, Role Tailored user interface and Role Centers that help employees organize, prioritize, and access tasks and information from within a single window.

- Expand the reach of decision-making with ad-hoc, self-service business intelligence and reporting tools that help people analyze data through dashboard KPIs, Microsoft® Office Excel®, Business Analytics in Microsoft Dynamics AX, and PerformancePoint Server.
- Help people to work smoothly with Microsoft Dynamics AX data without leaving their Microsoft Office applications.
- Build strong connections with employees, customers, and partners using integrated, unified communication and collaboration tools.



A familiar user interface makes Microsoft Dynamics AX easy to use, and Role Centers help people prioritize their work and gain insight into relevant information.



On the job

with Microsoft Dynamics AX

Sara, CFO



Sara starts her workday

Sara prepares for a meeting with the CEO about last month's sales figures at a subsidiary. She opens a sales form from her Role Center, drills down into the details, and quickly exports the data into an Excel spreadsheet.



An urgent phone call

Sara responds to a European regulator who wants transactional audit histories for four subsidiaries. She quickly locates the Audit Trail report in the Compliance Center and sends out her response.

Transform change into opportunity

"Because of the integration opportunities, we project being able to double or triple our business over the next two to three years."

Alan Stiles, CMC Group

To keep pace with the competition, companies still need to extend into new territories, launch new products and services, and increase business strengths through mergers and acquisitions. With Microsoft Dynamics AX, you can successfully manage growth and change by building profitable supply chain relationships and quickly adapting internal processes to meet changing demands.

- Grow with confidence. Microsoft Dynamics AX offers a service-oriented architecture, tight integration with Microsoft technologies, and Web services that enable you to easily add users, support new business models, and scale your solution to support even large, distributed enterprises.

- Smoothly automate supply chain collaboration and document exchange with partners of all sizes using Microsoft BizTalk® Server and the Microsoft Office system.
- Build and quickly modify ad-hoc work streams to take advantage of new opportunities and adapt quickly to changing industry and customer demands.
- Adapt your solution to the way your business works, not the other way around.
- Meet highly specialized needs with Microsoft Dynamics AX industry solutions or key industry and partner add-ons.
- With flexible business licensing options, you can choose the solution package you need today, and then add capabilities as your business grows—quickly and cost-effectively.
- Capitalize on your current investments in Microsoft services and technology to help ensure faster time to benefit.



Monitoring performance

Between meetings, Sara checks her Role Center and sees one of her KPIs—"days outstanding invoices"—is red and exceeds the norm. She sets up a meeting with Phyllis, her accounting manager, to discuss the matter.



One last important issue

Sara sees an alert to approve a purchase order (PO) over the authorized limit. From her Role Center, she reviews and approves the PO.

Be a world-class contender

"We're doing more business since implementing Microsoft Dynamics AX, but we haven't had to hire any more employees. Instead of straining the business to manage the system, Microsoft Dynamics AX helps us manage our business."

Chris Boudreau, IMT Partnership

Today, business opportunity can mean enlarging your customer base to include a worldwide audience or expanding across borders into new sites or branch offices. Microsoft Dynamics AX is designed to manage the complexities of a global organization by consolidating and standardizing processes and providing visibility across your organization.

- Expand easily across international borders with country-specific functionality, including capabilities for multiple languages and currencies; help support compliance with local financial requirements for more than 40 countries.
- Consolidate financial, operational, and customer data while preserving local information—to build your strategic edge and personalized customer, partner, and supplier relationships.

- Unify standards and help ensure quality by centralizing processes, sharing best practices, and extending supply chain management across multiple sites and divisions.
- Manage and monitor global and local performance with sophisticated yet straightforward reporting and analysis tools. Combine your solution with Microsoft Business Intelligence applications to enhance the analytic capabilities critical to managing a complex business environment.
- Give people access to real-time KPIs, scorecards, and data through Enterprise Portal in Microsoft Dynamics AX. And with PerformancePoint Server or SharePoint Server, key decision-makers can work with critical information without logging in to Microsoft Dynamics AX.
- Help ensure efficient, consistent deployments with Microsoft Dynamics Sure Step, a standardized, global methodology and suite of tools that simplify implementation and upgrade processes.



On the job

with Microsoft Dynamics AX

Vince, Operations Manager



Vince starts early

Vince opens his Role Center and views a graph tracking product defects. He notices an increase for the third week in a row. He quickly sets up a meeting with Ricardo, his quality control manager, to discuss the issue.



An unexpected change

Kevin from sales calls about an unexpected order increase from a key customer. From his Role Center, Vince opens the production planning Gantt chart so he can discuss how to get the job done with his production team.

Stay on top of regulatory requirements

"We chose Microsoft Dynamics AX because we could adapt it to our needs and because it could help us comply with GMP [Good Manufacturing Practices] regulations."

Lars Filstrup, The Orifarm Group

Companies face myriad regulatory requirements that vary widely across regions and countries. Microsoft Dynamics AX can help you reduce risk and liability associated with corporate governance, regulatory compliance, and customer initiatives.

- Save time and effort with workflows that enforce and enhance controls based on specific risk and compliance scenarios.
- Help ensure consistency with standardized, repeatable processes that can reliably aggregate compliance data.
- Turn challenge into opportunity by supporting customer initiatives—including "green" and RFID supply chain strategies—with capabilities that reduce manufacturing waste and promote environmental sustainability.

- Centralize and share corporate governance and compliance activities with the Compliance Center, a built-in tool for managing policies, process documents, audit trails, reports, and key risk indicators.
- Keep a tight grip on compliance activities with business intelligence tools that monitor internal changes, so you can respond quickly to requests for specific information.
- Reduce the cost and uncertainty of protecting corporate compliance data. Take advantage of the powerful security features built into Microsoft Dynamics AX and other Microsoft products in your corporate IT infrastructure.




Thinking ahead

Vince needs to carefully monitor a new product. He sets up several alerts to notify him by e-mail of any delay to the shipments of product components.



The end of the day

Vince sees an alert in his Role Center to approve an expense report submitted by Tony, his production manager. From his Role Center, Vince opens the report, reviews the details, and gives his approval.



Choose the solution that fits your needs

With Business Ready Licensing, you can choose from two editions of Microsoft Dynamics AX—Business Essentials and Advanced Management—as well as from additional components. By offering straightforward purchasing and upgrade options, Business Ready Licensing can save time, reduce unnecessary costs, and give you the freedom to add capabilities when the time is right. This simplified approach and predictable path for growing your solution helps protect your investment when you upgrade your system, contributing to a low total cost of ownership.

Help secure continuing value

Available worldwide to Microsoft Dynamics AX customers, the Business Ready Enhancement Plan provides the smooth upgrades, updates, and maintenance support that help you stay current with the latest technologies and compliant with regulatory changes. The plan includes all upgrades, service pack updates, and regulatory/tax updates, along with investment protection, lifecycle support, and much more. Equally important, you can reduce training costs and increase productivity with CustomerSource, a self-service portal that offers unlimited online training, Knowledge Base, and newsgroups.

Work with a partner who understands your business

Tap into the global network of Microsoft Certified Partners with the industry and technical expertise to help you adapt a solution to fit your specific type of business. Your local Microsoft Certified Partner can provide expert support for implementing your Microsoft Dynamics AX solution and help your company benefit from a rich ecosystem of industry and other value-added solution offerings.

Benefit from efficient, predictable implementations

Get your solution up and running quickly with Microsoft Dynamics Sure Step. A proven methodology designed to ensure reliable implementation, migration, and upgrades, Sure Step helps speed time to deployment and minimizes risks and costs—whether you're deploying your solution at a single location or across multiple sites and regions.

Maximize your investment opportunity

Whether you need software or a more comprehensive package including services and hardware, Microsoft Financing and finance solutions partners can help make technology affordable. By financing your IT solutions and spreading payments in predictable installments, Microsoft and your partner can help you acquire the solutions you need now, freeing your corporate credit lines for other investments.

Microsoft Dynamics AX Industry Solutions

Microsoft Dynamics AX Industry Solutions meet the unique needs of specific industries and vertical markets. Microsoft Dynamics Industry Solutions work with a full range of Microsoft products, so you can maximize existing IT investments and work in a familiar, unified environment.